

COMM350

STUDENT WARNING: This course syllabus is from a previous semester archive and serves only as a preparatory reference. Please use this syllabus as a reference only until the professor opens the classroom and you have access to the updated course syllabus. Please do NOT purchase any books or start any work based on this syllabus; this syllabus may NOT be the one that your individual instructor uses for a course that has not yet started. If you need to verify course textbooks, please refer to the online course description through your student portal. This syllabus is proprietary material of APUS.

Course Summary

Course : COMM350 **Title :** Journalism

Length of Course : 8

Prerequisites : ENGL101, ENGL102, ENGL110 **Credit Hours :** 3

Description

Course Description: This course will introduce students to core journalism skills and the historical, social and political context of journalistic practice. The course provides instruction in on-line journalism, news writing, story structure, interviewing techniques and a working understanding of the code of ethics and legal issues which impact journalistic practice. (Prerequisites: ENGL101, ENGL102, or ENGL110)

Course Scope:

COMM350 provides instruction and guidance in the role of being a journalist for a newspaper, magazine, online and through social media. This class will give students practice in analyzing the role of a television and radio reporter, a newspaper reporter and a writer/blogger today online. This class also prepares students for the ethical issues that face journalists on a daily basis.

Objectives

CO1: Explain the value of the Constitutional guarantees as set forth in the Bill of Rights, specifically the First Amendment.

CO2: Compare and contrast the historical and social developments in the 20th century and how it has shaped journalistic trends in print and broadcast media.

CO3: Examine the reality of war and conflict situations reported in the past and present

CO4: Examine the Code of Ethics for journalists and understand its application to the journalism profession.

CO5: Understand the importance of studying the historical, political and social narratives surrounding the development of journalism during distinct eras in history.

Outline

Week 1: Introduction to the Printing Revolution, the Colonial Press and the Revolutionary Press

Learning Objectives

CO1: Explain the value of the Constitutional guarantees as set forth in the Bill of Rights, specifically the First Amendment.

CO5: Understand the importance of studying the historical, political and social narratives surrounding the development of journalism during distinct eras in history.

Reading & Resources

Week 1 Reading & Resources

Week 1 Lessons

Assignment

Week 1 Discussion

Week 2: Exploring the Revolutionary Press and the Partisan Press

Learning Objectives

CO3: Examine the reality of war and conflict situations reported in the past and present.

CO5: Understand the importance of studying the historical, political and social narratives surrounding the development of journalism during distinct eras in history.

Reading & Resources

Week 2 Reading & Resources

Week 2 Lessons

Assignment

Week 2 Discussion

Week 2 Assignment: Topic Selection

Week 3: Exploring the Penny Press, the Antebellum Press and the Minority Press

Learning Objectives

CO5: Understand the importance of studying the historical, political and social narratives surrounding the development of journalism during distinct eras in history.

Reading & Resources

Week 3 Reading & Resources

Week 3 Lessons

Assignment

Week 3 Discussion

Week 4: Media and Reform

Learning Objectives

CO2: Compare and contrast the historical and social developments in the 20th century and how it has shaped journalistic trends in print and broadcast media.

CO4: Examine the Code of Ethics for journalists and understand its application to the journalism profession.

CO5: Understand the importance of studying the historical, political and social narratives surrounding the development of journalism during distinct eras in history.

Reading & Resources

Week 4 Reading & Resources

Week 4 Lessons

Assignment

Week 4 Discussion

Week 4 Outline and Annotated Bibliography

Week 5: Exploring the Rise of Journalism as a Profession

Learning Objectives

CO4: Examine the Code of Ethics for journalists and understand its application to the journalism profession.

CO5: Understand the importance of studying the historical, political and social narratives surrounding the development of journalism during distinct eras in history.

Reading & Resources

Week 5 Reading & Resources

Week 5 Lessons

Assignment

Week 5 Discussion

Week 6: Exploring the Press in Wartime

Learning Objectives

CO3: Examine the reality of war and conflict situations reported in the past and present.

Reading & Resources

Week 6 Reading & Resources

Week 6 Lessons

Assignment

Week 6 Discussion

Week 7: Exploring the Development of Radio and Television News

Learning Objectives

CO2: Compare and contrast the historical and social developments in the 20th century and how it has shaped journalistic trends in print and broadcast media.

Reading & Resources

Week 7 Reading & Resources

Week 7 Lessons

Assignment

Week 7 Discussion

Week 7 Research Paper

Week 8: Journalism in the Digital Age

Learning Objectives

CO2: Compare and contrast the historical and social developments in the 20th century and how it has shaped journalistic trends in print and broadcast media.

CO4: Examine the Code of Ethics for journalists and understand its application to the journalism profession.

Reading & Resources

Week 8 Reading & Resources

Week 8 Lessons

Assignment

Week 8 Discussion

Evaluation

Grading:

Name	Grade %
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Materials

Book Title: Covering America: A Narrative History of a Nation's Journalism - e-book available in the APUS Online Library. Links provided inside the classroom.

Author: Daly, Christopher

Publication Info: Univ of Mass Press

ISBN: 9781558499119

Course Guidelines

Citation and Reference Style

- Students will follow APA format as the citation and reference style for courses in the Communication program area.
- Please note that no formal citation style is graded in the Discussions—only attribution of sources (please see details regarding forum communication below).

Tutoring

[Tutor.com](https://www.tutor.com) offers online homework help and learning resources by connecting students to certified tutors for one-on-one help. AMU and APU students are eligible for 10 free hours of tutoring provided by APUS (only when accessed through the APUS online library). Tutors are available 24/7 unless otherwise noted. Tutor.com also has a SkillCenter Resource Library offering educational resources, worksheets, videos, websites and career help. Accessing these resources does not count against tutoring hours and is also available 24/7. Please visit the APUS Library and search for 'Tutor' to create an account.

School of Arts & Humanities Late Policy:

Students are expected to submit classroom assignments by the posted due date and to complete the course according to the published class schedule. As adults, students, and working professionals, I understand you must manage competing demands on your time. Should you need additional time to complete an assignment, please contact me before the due date so we can discuss the situation and determine an acceptable resolution.

Work posted or submitted after the assignment due date will be reduced by 10% of the potential total score possible for each day late up to a total of five days, including forum posts/replies, quizzes, and assignments. ***Beginning on the sixth day late through the end of the course, late work, including forum posts/replies, quizzes, and assignments, will be accepted with a grade reduction of 50% of the potential total score earned.***

Turnitin:

Assignments are automatically submitted to Turnitin.com within the course to verify originality and detect potential plagiarism and academic dishonesty. Turnitin.com will analyze an assignment submission and report a similarity score. Your assignment submission is automatically processed through the assignments area of the course when you submit your work.

Academic Dishonesty:

Academic Dishonesty incorporates more than plagiarism, which is using the work of others without citation. Academic dishonesty includes any use of content purchased or retrieved from web services such as CourseHero.com or Scribd. Additionally, allowing your work to be placed on such web services is academic dishonesty, as it is enabling the dishonesty of others. The copy and pasting of content from any web page, without citation as a direct quote, is academic dishonesty. When in doubt, do not copy/paste, and always cite.

Submission Guidelines

- All assignments in COMMUNICATION courses must be submitted in standard formats such as

Microsoft Word, attached in the assignment area unless otherwise specified.

- Some assignments may have very specific requirements for formatting (such as font, margins, etc) and submission file type (such as .docx, .pdf, etc). See the assignment instructions for details.
- It is your responsibility to ensure the all submitted work can be accessed and opened by the instructor. Assignments should not be sent to the instructor through “Messages” or E-mail but must be submitted through the Assignments area directly.

Disclaimer Statement

- Course content may vary from the outline to meet the needs of a particular group or class.

Discussions:

- All initial discussion posts are due on Thursdays by 11:55 p.m. ET throughout the course.
- All peer responses are due on Sundays by 11:55 p.m. ET throughout the course.
- Discussions are the heart of the interaction in this course. The more engaged and lively the exchanges, the more interesting and fun the course will be. Only substantive comments will receive credit. Although there is a final posting day/time after which the instructor will grade and provide feedback, it is not sufficient to wait until the last day to contribute your comments/questions. The purpose of the discussions is to actively participate in an on-going discussion about the assigned content.
- “Substantive” means comments that contribute something new and important to the discussion. A message that simply says “I agree” is not substantive. A substantive comment contributes a new idea or perspective, a follow-up question to a point made, a response to a question, an example or illustration of a key point, an inconsistency in an argument, etc.
- As a class, if we run into conflicting view points, we must respect each individual's own opinion. Hateful and hurtful comments towards other individuals, students, groups, peoples, and/or societies will not be tolerated.
- You must post a response to the weekly discussion topic and post the required number of replies to other students during the week due. Please refer to the grading rubric and/or weekly discussion guidelines for specific expectations on the number of replies and word count requirements.
- Late posts to a discussion topic will be subject to the School late policy and may not be accepted without instructor approval.

University Policies

[Student Handbook](#)

- [Drop/Withdrawal policy](#)
- [Extension Requests](#)
- [Academic Probation](#)
- [Appeals](#)
- [Disability Accommodations](#)

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